

The NorthEast Regional Council of the  
Institute of Management Accountants (IMA)  
invites you to attend:  
**Leadership Conference 2017**  
“Current and Future Leaders  
in Accounting & Finance”

**Students**  
**Faculty**  
**Professionals**

### Conference Facts

#### **Date and Time:**

February 11, 2017  
9:00 am Registration  
9:30 am - 5:00 pm Conference

#### **Location:**

Bryant University  
1150 Douglas Pike  
Smithfield, RI 02917  
Unistrucre Academic Building  
First Floor Room MRC4

#### **Registration Fee:**

*(Includes all sessions and meals)*

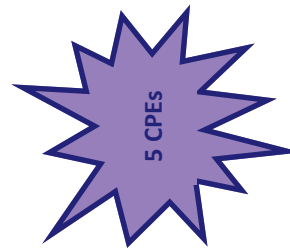
Students and Accompanying Faculty  
No Charge *(advance registration required)*  
Professionals *(member & non-member)*  
\$40.00 *(5 CPE credits)*

Register at:

[imanercLeadershipConference2017.eventbrite.com](http://imanercLeadershipConference2017.eventbrite.com)

For conference updates please visit our website

[nerc.imanet.org](http://nerc.imanet.org)



IMA NorthEast Regional Council  
presents  
**Leadership Conference 2017**  
“Current and Future Leaders  
in Accounting & Finance”



**Leadership  
Conference**

February 11, 2017  
Bryant University  
Smithfield Rhode Island



5 Hours Continuing Professional Education Credit



NorthEast Regional Council  
PO Box 230271  
Hartford, CT 06123-0271

Professional Development and Employment Networking

# LEADERSHIP CONFERENCE 2017

## “CURRENT AND FUTURE LEADERS IN ACCOUNTING & FINANCE”

### Management Accounting:

#### Who We Are:

IMA® (Institute of Management Accountants) is the world-wide association of accountants and financial professionals in business. Founded in 1919, we are one of the largest and most respected associations focused exclusively on advancing the management accounting profession, here and around the globe.

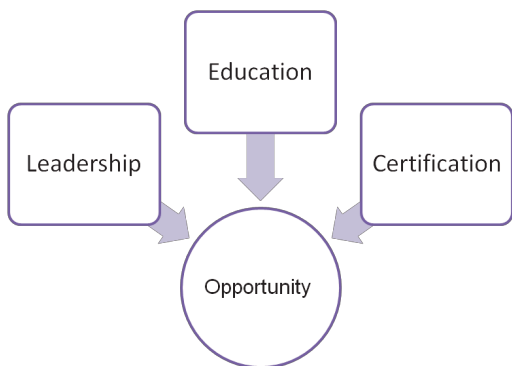
#### What We Are:

Management accountants are vital to the financial health of organizations. We make critical decisions, safeguard a company's integrity, and plan for business sustainability. We range from Staff and Cost Accountants to Financial and Budget Analysts to Treasurers, Controllers & CFO's, to one of many other game changers on internal teams. Most of all, as the majority of the accounting and financial workforce, we help drive an organization's strategy and value amid an unpredictable market.

**Management accountants belong at the IMA**

#### Why This Conference:

Whether you have been in the workforce for years or are just getting ready to launch, conferences are a great way to continue your professional development and improve your skills, both technically and professionally. Developing your leadership & communication skills, participating in ongoing professional development, and obtaining certifications will continually open the door to new opportunities. At this conference you will hear industry leaders talk about leadership from their own experience, learn the importance of communication from the way you dress to your online profile, and how to take charge of your career. You will meet leaders of today working in diverse areas of Accounting and Finance and leaders of tomorrow studying at colleges around the North East, ready to take on their new role.



### Speakers & Sessions:

#### Mary Lou Andre

President & Founder of Organization by Design, Inc. and Editor of dressingWELL.com

*Leadership skills and persistence in growing a successful business; The significance of leading in the Community and giving back; Creating an image that communicates professionalism and leadership.*

#### Matthew Levin, CPA

Manager of Accounting & Data Analytics at Pawtucket Red Sox and IT Business Analyst at Boston Red Sox

*Following your passion to a meaningful opportunity in today's job market; The benefits of an Internship Program - a win-win for all.*

#### Melanie Szlucha, MBA

President & Founder of REDinc, LLC

*The importance of being a good communicator; Successfully communicating your image through social media and your resume; Using Improv Comedy techniques to improve your interviewing and listening skills.*

#### Marcia Varda, SPHR/SHRM-SCP

Director of Human Resources at Saint-Gobain Corporation

*What skill sets employers are seeking for Accounting/Finance hires; How employers assess leadership and communications skills in their recruits; The value of mentors and coaches to help guide your career path.*

#### Joseph A. Vincent, CMA

Immediate Former Chair-Emeritus at IMA

*Successful leadership in the Accounting and Finance profession; Forging your career path; How IMA membership, CMA certification and the IMA Accounting Honor Society (IAHS) can support you wherever you are in your career.*

#### Special Guest

#### Raef Lawson, Ph.D, CMA, CFA, CPA

IMA Professor in Residence

*Professor Lawson will meet with faculty to discuss new ways to educate tomorrow's Management Accounting leaders and describe IMA resources available to support faculty.*

### Meet & Greet:

The conference wraps up with a *Meet & Greet*. You will have the opportunity to network with the speakers as well as representatives from companies looking to hire, recruiting firms, the IMA, a skills-based job search expert, CMA exam review course vendors, and Current and Future Leaders in Accounting & Finance.

There will be giveaways and door prizes including an Apple Watch Series 1, Amazon Echo Dot, gift cards and more!

Some of the companies you will meet:

The Association of  
Accountants and  
Financial Professionals  
in Business

Visit our website for updates [www.nerc.imanet.org](http://www.nerc.imanet.org)